



Tackling Marine Litter Through Joint Efforts

G7 Workshop on Marine Litter

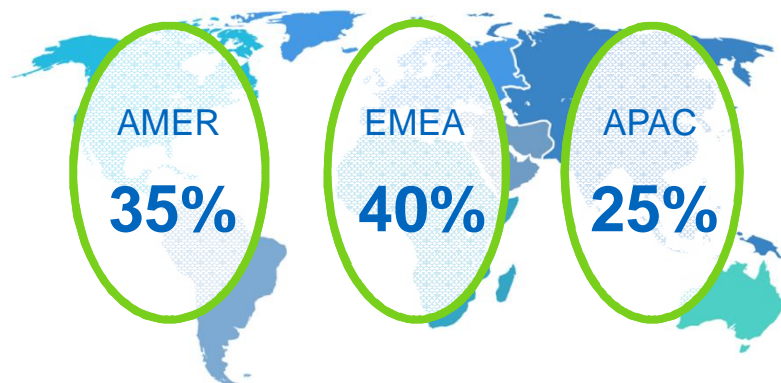
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Roberto Saettone, PlasticsEurope

PlasticsEurope
Association of Plastics Manufacturers

Plastics Makers are contributing to Solutions. Since 2011 we...

... are firmly committed that **plastics do not belong in the world's oceans and should not be littered** -- plastics should be responsibly used, reused, recycled and finally recovered for their energy value. - *Declaration of the Global Plastics Associations for Solutions on Marine Litter*



	Members	Countries	Projects
2011	47	27	100
2013	60	34	185
2016	70	35	260

Supporting Marine Litter prevention in Europe and globally:

1. Contributing to the Regional Action Plans (OSPAR, HELCOM, UNEP-MAP)
2. World Plastics Council puts focus on waste management and marine debris, since 2014
3. Welcomed the G7 Declaration, 2015
4. Support the UNEA-2 Resolution on Microplastics & Marine Litter, 2016

Concerted joint efforts create best results:

Proper Waste Management & Collection

Zero Plastics to Landfill by 2025 Plastics are too valuable to be wasted

Identiplast: WM & Recycling conference, February 2017 Vienna

Mindful Product Design

Promote Innovative Packaging

and for **Microbeads:** Support voluntary efforts of cosmetics industry to phase out microbeads

Conscious people behaviour

Pellet Loss Prevention

Research for solutions:

Sources, fate & effects

Knowledge sharing:

* Projects have received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no [MARLISCO = 289042 & BIOCLEAN = 312100]

People behaviour is one essential element to prevent Marine Litter

- Plastics Makers are supporting many local and pan-European behaviour oriented initiatives in Europe
- The involvement of local networks are key for effective implementation

Effective tools for awareness & education



In industry along the production chain



In the neighborhood



Educate school kids



People during vacation



Outdoor Sports



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CONCLUSIONS



Plastics

The Material for the 21st Century

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